

#### **CUSTOMER SUCCESS STUDY**

# Powering Mediamaisteri's learning platform of 2 million users

Verne Finland provides hybrid cloud platform to Mediamaisteri



The level of service provided has exceeded our expectations in many ways – it has been exceptional.

**Mikko Toriseva** CEO, Mediamaisteri Mediamaisteri is one of Finland's leading specialists in digital learning. The company provides e-learning services, a learning platform and expert help with planning and creating training courses.

The learning platform has over 2 million end-users, placing high demands on its scalability, security and availability. Verne Finland is a long-time partner of Mediamaisteri and has exceeded the company's expectations in many ways.

### **Unlimited potential**

Mediamaisteri was looking for a comprehensive, all-in-one solution, with a service provider managing the data center and cloud platform. The service provided by Verne Finland's Pori data center offered a viable, secure and sustainable solution.

Verne Finland provides Mediamaisteri with a hybrid cloud platform, which includes servers, storage and connectivity services, as well as maintenance of server hardware and virtualization software. The server platform is built using solutions provided by Dell Technologies, making it reliable and easy to maintain.

The service includes network connectivity, firewall and security, and Verne also takes care of setting up virtual machines and provides a monitoring service.

# Scalability and security

During the collaboration, Mediamaisteri has grown and the number of customers and end-users has increased. As the number of end-users now exceeds 2 million, scaling the services to accommodate business growth has been essential. Mediamaisteri has been impressed by how seamlessly the cloud platform scales with the business.

Considering the high number of end-users, the platform's technical functionality and availability are critical. These were already top priorities when planning the hybrid cloud platform.

Another critical element highlighted by Mediamaisteri is security. Information security is becoming increasingly important for Mediamaisteri's customers – especially those in the public sector. This made Verne, with its focus on compliance, an obvious choice. Pori data center is compliant with ISO 27001, 22301, PCI DSS and Katakri.

# Leading the way in sustainability

Mediamaisteri emphasizes leveraging 100% green energy. Sustainability and environmental awareness are only growing in importance.

Pori data center has been powered by renewable energy from the very beginning, and Finland's cool climate and bedrock further reduce the energy needed for cooling. The use of renewable energy has also been boosted by data center's own solar power plant.

## Partnership built to last

Over the past ten years and more, Mediamaisteri and Verne have developed a close working relationship.

"The level of service provided has exceeded our expectations in many ways - it has been exceptional. If Verne spots something that should be brought to our attention, they always actively communicate it with us. We've been very satisfied with the service" concludes Toriseva. It is important for end-users that our learning platform is powered by renewable energy. I'm pleased Verne has been at the forefront of this.

**Mikko Toriseva** CEO, Mediamaisteri

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Leading the way in sustainability

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